

# Atlanta Dragonboat Festival 2007 – AT&T APCA Participation

Saturday September 8, 2007

The 12th Annual Hong Kong Dragonboat Festival was held on Saturday September 8, 2007 at the site of the 1996 Olympic venue for Rowing and Paddling, at Lake Lanier. The main goal of the festival was to bring cultural awareness to Atlanta and the Southeast.

The Festival is one of the hallmark diversity events in the metro Atlanta area, attracting a crowd of over 4,000; supporting over 50 dragonboat teams and sponsors. In addition, splendid entertainment was provided by a number of cultural dancers and performers.

AT&T's Asian Pacific Islanders for Professional and Community Advancement (APCA-Atlanta) was a sponsor of this event and entered two teams into the competition, AT&T Hidden Dragon and AT&T Crouching Tiger (both in the recreational category). This is the first time in years that AT&T has had enough participation to sponsor two teams. Also, present was a sales team from AT&T Mobility, promoting our products and services.

The race categories were: Open, Female, Mixed, BCS (Breast Cancer Survivors), Collegiate, High School, International, Recreational and Law Firms. Among the other teams participating were: AJC International, GA Power, GA Pacific, AT&T, Troutman Sanders, Powell Goldstein Frazer & Murphy, Holder Construction, Winter Construction, SCIS, Summit Bank, LCKC, NACA, GA Tech, GSU, and Emory. Both AT&T teams advanced to the second round of the competition in the afternoon and finished 11th and 12th out of 17 in the recreational category.

AT&T was very strongly represented by employees, family and friends and a wonderful day was enjoyed by all.

Watch the video:

<http://www.youtube.com/watch?v=VG2mDnVnxrg>

